

## WELCOME TO RAIDC



RAIDC is an independent consultancy providing world class industrial design services.

With over 25 years of experience of product design management and implementation our approach is based on a unique combination of personal experience and a thorough understanding of the design process.

This is facilitated by the use of the latest 3D CAD design tools and web based technology.

By combining creativity, innovation and technical excellence with hard-edged experience RAIDC develop real products for the real world.

**DESIGN FOR THE REAL WORLD**



Design tools are only as good as the expertise behind them: we combine the power of the web and the latest technology with creativity and technical excellence to develop products with a competitive advantage.

Forging strong professional relationships with our clients allows us to understand their culture and ethos, acting as a catalyst to bridge the gap between the aspirations of the marketplace and the practicalities of the real world.

Together with our experience and the personal approach only face to face communication can bring we aim to analyse your requirements efficiently and effectively, arriving at a solution that fulfills both technical and commercial goals.

## EXPERTISE

- Design Management
- Product Innovation Studies
- Feasibility Studies
- Concept Design
- Mechanical Development
- Virtual Prototyping
- Prototype Production
- Prototype Testing
- Production Development
- Product Launch



The services we provide are as unique as our clients and are structured to suit their individual requirements. They may vary from one-off product innovation, feasibility or conceptual design studies to a full engineering development for production.

From rapid marketing visuals to virtual and real prototyping, simulation and testing, we provide the full range of ancillary services necessary to ensure that your products reach the market in time and to budget.

Using specialists in the areas of industrial design, engineering, and the physical sciences we provide a seamless, fully integrated innovation and development service to ultimately reduce costs and add value.

## SERVICES



APPLIED MATERIALS®



Megger.

NOVAR®

THALES

SLE



A single point of contact with an in-depth involvement at all stages of a project brings a lean approach, cutting time to market and increasing effectiveness, reducing the inefficiencies endemic in larger organisations.

Working closely with our client's teams over many years, we have developed a deep understanding of the diverse disciplines and technologies required for the development of successful products.

Covering many sectors for a wide range of clients, from start-up enterprises to international PLC's, each has benefited from our experience and fresh, innovative approach.

**EXPERIENCE**



- hand-held electronic test equipment
- industrial test equipment
- video data processing units
- data encryption units
- 19" rack mounted products
- building management controllers
- environmental sensors
- data logging equipment

**HIGH TECHNOLOGY**



- surgical instrumentation
- analysis equipment
- respiratory test equipment
- auditory test equipment
- medical scanning products
- patient monitoring products
- patient transport unit
- learning aids

**SCIENTIFIC & MEDICAL**



- domestic electronic products
- electronic retail systems
- POS systems
- cash storage systems
- electronic signage
- architectural products
- street furniture

**CONSUMER & CONTRACT**



- industrial processing products
- electronic test products
- electronic rack enclosures
- vacuum gauges
- silicone wafer processing units
- military communications equipment
- radar equipment

**CAPITAL GOODS**

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Situated close to **Gatwick Airport** with good motorway, rail and airport links we are Ideally positioned to service Clients across the Midlands, South East England and Mainland Europe.



CONTACT